2014 BUICK REGAL

DISCOVER MORE AT BUICK.CA

191-14-B-002E

FOR DRIVERS WHO ENJOY THEIR HIGH PERFORMANCE WITHOUT HIGH PRETENSE.

REGAL. NOW AVAILABLE WITH ALL-WHEEL DRIVE, THE ANTE HAS OFFICIALLY BEEN UPPED.

In the highly competitive world of sport sedans, you've got to keep moving. When you look at Buick Regal's design, performance, technology and safety, you'll see it's done what all world-class athletes do: improve. It's an intensity reflected in the evolution of Regal's sleek shape. Within its wraparound headlamps and taillamps, there's new LED illumination, and an aerodynamic spoiler is now integrated into the rear deck lid.

And for 2014, Regal GS and Regal Turbo are now available with ALL-WHEEL DRIVE (AWD) to enhance driving security. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low-traction situations—like rain, sleet or snow—it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the performance and handling benefits include enhanced acceleration, providing torque to all four wheels. On Regal GS, put its class-exclusive[1] Interactive Drive Control System in GS mode, and Regal GS adapts its available AWD to send more of its torque to the rear wheels, enhancing the performance driving characteristics expected from a GS.

[1]Based on wardsauto.com 2013 Upper Middle segment and latest competitive information available at the time of printing.

COPPER RED METALLIC
shown with GS Group

QUICKSILVER METALLIC
shown with Premium II Group

REGAL TURBO.
TURBOCHARGE YOUR COMMUTE.

For 2014, Regal gets a new 2.0L Turbo DOHC DI 4-cylinder engine. Its 259-hp performance is impressive, but what you'll really feel is the responsive torque. It delivers 90 percent of its 295 lb.-ft. peak torque from 3000 rpm to 4000 rpm for power on demand. It's the kind of low-rpm punch that makes pulling away from stoplights a guilty pleasure. Need to accelerate up a freeway on-ramp and merge into the traffic flow? The new engine's twin-scroll design makes it effortless as it seamlessly pours on the torque as you reach highway cruising speeds. It all happens with swift assurance, leaving the driver and passengers to relax and enjoy the view.

REGAL WITH eASSIST.
5.4L/100 KM HIGHWAY.[1]

Regal is available with a fuel-saving technology called eAssist. This powertrain integrates a compact electric motor, an advanced lithium-ion battery and Regal's available 2.4L DOHC DI 4-cylinder gasoline engine. To help conserve fuel when Regal is stopped, like at a red light, eAssist switches the engine off and then back on again the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when Regal is stopped with the engine switched off. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for an enviable fuel-consumption rating of 5.4L/100 km highway.[1]

GRAPHITE BLUE METALLIC
shown with Premium II Group

[1]2014 Regal fuel consumption based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

LIFE IS NOT A SPECTATOR SPORT.

You can tell by glancing at the Regal GS interior that this is a driver's car. Now focus your eyes on the row of buttons centred atop the dash, specifically the two marked GS and Sport. They're part of the Interactive Drive Control System, standard on Regal GS. Three driver-selectable modes—Normal, Sport or GS—adapt the ride and handling of Regal GS to your driving style in real time. In GS mode, the system tightens handling response even further. At high speeds, steering, suspension and transmission are recalibrated to optimize stability during sweeping curves.

SUMMIT
WHITE[1]

WHITE DIAMOND
TRICOAT[2]

CHAMPAGNE SILVER
METALLIC[1]

QUICKSILVER
METALLIC

COPPER RED
METALLIC

CRYSTAL RED
TINTCOAT[2]

SMOKY GREY
METALLIC

GRAPHITE BLUE
METALLIC[1]

BLACK DIAMOND
TRICOAT[2]

BLACK
ONYX[1]

[1]Not available on GS. [2]Additional charge, premium paint.

17" SILVER
PAINTED ALLOY

18" SILVER
PAINTED ALLOY

18" CHROMED
ALLOY

19" V-SPOKE
PAINTED ALLOY

20" V-SPOKE
POLISHED ALLOY

QUIETTUNING. YEP, WE EVEN TUNED THE INTERIOR.

Buick's exclusive QuietTuning technology reduces, blocks and absorbs noise. The orchestration of laminated glass, acoustic materials, seals and sealants helps keep the quiet in and the noise out of your Regal. This way you can hear yourself think, chat and, of course, enjoy the available Bose® premium audio system that fills Regal with the kind of sounds you love to listen to.

BUICK INTELLILINK. A SMARTER WAY TO CONNECT.

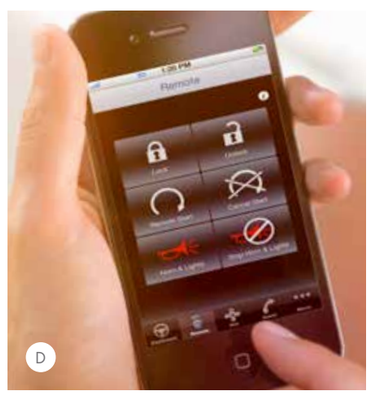
Remarkably simple and intuitive, Buick IntelliLink[1] helps drivers keep their eyes on the road and hands on the wheel. Your own natural voice is all you need to control the IntelliLink infotainment system. This next generation of Buick IntelliLink is simple and intuitive to use. It offers a new level of connectivity and control centred on a 203 mm (8") diagonal colour touch-screen display. Just pair your compatible smartphone. With IntelliLink, enhanced-language voice recognition allows for conversational commands, such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favourite music, plus destinations[2] and contacts. You can listen to selections from your MP3 music library. Plus the built-in Bluetooth®[3] lets you play music wirelessly. And now with app tray customization, you can keep your frequently used features at your fingertips. And since Regal is now available with Bose Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs.

[1]IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. [2]Requires navigation system. [3]Not compatible with all devices.

A

B

C



D

ACTIVE SAFETY SUITE. SWEET.

Regal now offers a full suite of state-of-the-science safety technologies. Available safety innovations include those designed to alert the driver to potential hazards and, if necessary, to actively help assist the driver avoid certain front-end collisions. Whether you're in a crowded parking area, backing out of a driveway, changing lanes or simply staying the course, Regal helps heighten your awareness of potential hazards around you. Available FORWARD COLLISION ALERT Ⓐ alerts the driver of a potential collision with a vehicle ahead. If necessary, new available AUTOMATIC COLLISION PREPARATION Ⓐ can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available ADAPTIVE CRUISE CONTROL[1] is a new feature that automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic.

Available REAR CROSS TRAFFIC ALERT Ⓑ helps you know something is headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 19.8 m (65 ft.). The system alerts you with an audible "beep" and by flashing a warning signal on the Rear Vision Camera screen. LANE CHANGE ALERT Ⓒ is an available feature included with SIDE BLIND ZONE ALERT[2] Ⓒ. Together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. And to help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 56 km/h (35 mph). If you haven't put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you.

Standard for 6 months are the safety and security of OnStar[3] that now includes the ONSTAR REMOTELINK MOBILE APP,[4] Ⓓ which lets you lock, unlock, start your Regal remotely[5] and even send a navigation address to your vehicle. With OnStar standard for 6 months, you won't be alone. In many crashes, Automatic Crash Response can alert an OnStar Advisor, who is connected into your Regal and can send help to your exact location—even if you can't ask for it. And new this year, OnStar RemoteLink® Key Fob Services[6] are included for 5 years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the 6-month trial period. Services include remote door unlock and lock, remote start and stop[5] and remote horn and lights.

[1]Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. [2]Before making a lane change, always check the Side Blind Zone Alert display, check the side and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. [3]Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. [4]Available on select Apple,® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. Remote App will only work if the vehicle has started within 5 days. [5]Requires factory-installed remote start. [6]Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.ca for full details.

REGAL GS INTERIOR SHOWN

TO IMPROVE YOUR DRIVING, TRY SITTING HERE.

Open any door of a Buick Regal, slide into the seat and you've entered an environment crafted to make you feel relaxed and at ease. If the door you open happens to be the driver's door, those feelings are the foundation for an exhilarating driving experience. In front of you is a thick-rimmed, leather-wrapped three-spoke steering wheel that places command of the audio and cruise control systems at your fingertips. To your right in the centre console is a layout of controls and displays that's simple and intuitive to use. A 107 mm (4.2") diagonal Driver Information Display is your source for updates on things like fuel efficiency, tire pressure[1] and oil life. On the GS, it's a 203 mm (8") diagonal colour Driver Information and Cluster Display with a customizable menu of data you can keep tabs on at a glance.

[1]Does not monitor spare tire.

EBONY

Leather-Appointed Seating

SADDLE

with Warm Wood Tones

Leather-Appointed Seating

LIGHT NEUTRAL

with Warm Wood Tones

Leather-Appointed Seating

Late availability. Preproduction interior shown.

CRAFTED TO PERFORM.

Slip into the driver's seat of Buick Regal and let your eyes wander a bit over the surfaces and shapes, the textures and the tones. You'll quickly sense that what you're about to drive hasn't just been engineered—it's been crafted. The result is a driving experience in which everything stimulates the senses, and every nuance of Regal's interior design makes you feel comfortably in command. Take a thorough test-drive in a Regal, and get to know Buick.

GRAPHITE BLUE METALLIC
shown with Premium II Group

HERE'S WHAT GOES INTO REGAL. HOW YOU PUT IT TOGETHER IS UP TO YOU.

Now it's your turn to make Regal your very own by personalizing it with one of the equipment groups and its available options.

SPECIFICATIONS

DIMENSIONS, MM (IN.)

Wheelbase	2738 (107.8)
Overall length	4831 (190.2)
Body width	1857 (73.1)
Overall height	1484/1473 (58.4/58.0) (GS)
Track width, front	1585 (62.4)
Track width, rear	1588 (62.5)

Head room, front	986 (38.8)
Head room, rear	935 (36.8)
Shoulder room, front	1440 (56.7)
Shoulder room, rear	1382 (54.4)
Hip room, front	1407 (55.4)
Hip room, rear	1328 (52.3)
Leg room, front	1069 (42.1)
Leg room, rear	947 (37.3)

SPECIFICATIONS AND CAPACITIES

Engine Type	2.0L Turbo DOHC DI w/VVT
Horsepower	259 @ 5300
Torque	295 lb.-ft. @ 3000 - 4000 rpm Turbo 295 lb.-ft. @ 2500 - 4000 rpm GS
Fuel consumption (L/100 km)[7]	10.1 city/6.6 hwy FWD 10.9 city/7.3 hwy AWD 10.2 city/6.3 hwy GS FWD with manual transmission
Cargo Capacity, L (cu. ft.)[11]	402.1 (14.2)

Engine Type	2.4L DOHC DI w/eAssist technology
Horsepower	182 @ 6700 rpm
Torque	172 lb.-ft. @ 4900 rpm
Fuel Consumption (L/100 km)[7]	8.3 city/5.4 hwy
Cargo Capacity, L (cu. ft.)[11]	314.4 (11.1)

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 2.0L Turbo DOHC DI with VVT
Transmission 6-speed automatic, electronically controlled with overdrive and Driver Shift Control
Suspension Front MacPherson strut, rear 4-link (FWD only)
Steering Power, electric
Brakes 4-wheel anti-lock, 4-wheel disc with Brake Assist
Traction Control Full function
StabiliTrak Stability control system
Exhaust Dual outlet stainless steel with bright tips

COMFORT AND CONVENIENCE

Seat Trim Leather-appointed
Seating Heated front bucket seats, rear split folding
Driver Seat Adjuster 12-way (8-way power and 4-way power lumbar)
Front-Passenger Seat Adjuster 4-way manual and 2-way power vertical
Armrests Centre and rear with 2 integral cupholders
Head Restraints Front, 2-way adjustable
Head Restraints Rear, outboard seats 2-way adjustable
Lighting Custom, interior front and rear reading, front and rear door and console ambient lighting, front foot well, puddle lights and instrument panel light pipe
Assist Handles Front passenger and rear outboard
Driver Information Display Driver instrument information enhanced, 107 mm (4.2") diagonal multicolour
Compass Display Located in the Driver Information Display
Steering Wheel Leather-wrapped, 3-spoke with steering-wheel-mounted audio and cruise controls Tilt and telescopic steering column, manual
Cruise Control
Parking Brake Electric powered
Mirror Interior rearview, auto-dimming
Climate Control Dual-zone automatic air conditioning
Air Filtration System
Defogger Rear-window electric
Windows Power with driver and front-passenger express-up/-down, rear express-down
Cupholders 2 front console, covered, 2 rear armrest
Auxiliary Power Outlets 2 12-volt outlets
Floor Mats Carpeted front and rear with front anchors
Vanity Mirrors Driver and front-passenger illuminated visors
Trunk Cargo Net
Remote Keyless Entry Extended range

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink[1] radio, AM/FM stereo and CD player, includes USB ports[2] and Bluetooth®[2] streaming for audio and select phones
SiriusXM Satellite Radio[3] Includes 3 trial months of service. For more information, visit siriusxm.ca.
Buick IntelliLink[1] Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone.
Audio 7-speaker system
USB Ports[2] Connectivity for various digital media and select smartphones (2 ports)
Bluetooth[2] Personal cellphone connectivity to vehicle audio system

SAFETY AND SECURITY

Safety Belts 3-point, all seating positions
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions
Air Bags[4] Dual-stage frontal and side-impact, driver and front passenger and head curtain side-impact, front and rear outboard seating positions
Power Door Locks Programmable with lockout protection
OnStar[5] 6 months of Directions & Connections Plan
Theft-Deterrent System Content theft alarm
Tire Pressure Monitor System Does not monitor spare tire
Child Security Locks Rear
Rear Vision Camera

STYLING AND FUNCTIONALITY

Antenna Integral rear roof-mounted, body-colour
Lights Halogen headlamps automatic on and off, with flash-to-pass feature
Fog Lamps Front halogen (Not available on GS)
Daytime Running Lamps LED
Glass Solar-Ray light-tinted
Door Handles Body-colour
Exterior Mirrors Heated, power-adjustable, body-colour manual folding with integrated turn signal indicators
Grille Black chrome, waterfall style
Mouldings Bright, window surround
Sill Plates Bright, front
Wipers Front variable intermittent, speed-sensing with washers
Wheels PXR 18" silver painted alloy

AVAILABLE OPTIONS

Moonroof Power, tilt-sliding with sunshade
All-Wheel Drive With HiPer strut front suspension and H-arm rear suspension
Steering Power, variable assist, electric (AWD only)
Wheels Q6Y 18" chromed alloy
In-Dash Navigation[6] Buick IntelliLink[1] radio with Navigation, AM/FM stereo and CD player, includes USB port[2] and Bluetooth[2] streaming for audio and select phones
Engine Block Heater

EQUIPMENT GROUPS

PREMIUM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

E-Z Key Passive Entry System
Remote Vehicle Starter System
Push-Button Start
Front-Passenger Seat Adjuster 12-way (8-way power and 4-way power lumbar)
Universal Home Remote
Rear Park Assist
Power Outlet 120-volt AC
Heated Steering Wheel
Door Handles Body-colour with chrome accents

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

All-Wheel Drive With HiPer strut front suspension and H-arm rear suspension (2.0L Turbo engine only)
Moonroof Power, tilt-sliding with sunshade
Engine 2.4L with VVT, DI and eAssist technology (FWD only). Includes RSB 17" silver painted alloy wheels and single-outlet stainless-steel exhaust with hidden turned-down tip
eAssist Technology Integrates an electric motor and advanced lithium-ion battery with the 2.4L engine. As you brake, eAssist captures energy, a process known as regenerative braking. All this provides Regal with 5.4L/100 km highway.[7]
In-Dash Navigation[6]
Wheels Q6Y 18" chromed alloy (Not available with eAssist)
Steering Power, variable assist, electric (AWD only)
Engine Block Heater

PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

E-Z Key Passive Entry System
Remote Vehicle Starter System
Push-Button Start
Front-Passenger Seat Adjuster 12-way (8-way power and 4-way power lumbar)
Universal Home Remote
Rear Park Assist
Power Outlet 120-volt AC
Heated Steering Wheel
Door Handles Body-colour with chrome accents

Thorax Air Bags[4] Rear seat
Bose® Premium Audio System
Lights HID headlamps, bi-xenon
In-Dash Navigation[6]

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

All-Wheel Drive With HiPer strut front suspension and H-arm rear suspension
Moonroof Power, tilt-sliding with sunshade
Wheels Q6Y 18" chromed alloy
Steering Power, variable assist, electric (AWD only)
Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Sensor Indicator and Memory Package (Requires power tilt-sliding moonroof)
Driver Confidence Package 2 Includes Automatic Collision Preparation and Adaptive Cruise Control (Requires automatic transmission and Driver Confidence Package 1)
Engine Block Heater

GS GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

E-Z Key Passive Entry System
Remote Vehicle Starter System (Requires automatic transmission)
Push-Button Start (Requires auto transmission)
Front-Passenger Seat Adjuster 12-way (8-way power and 4-way power lumbar)
Universal Home Remote
Power Outlet 120-volt AC
Door Handles Body-colour with chrome accents

Thorax Air Bags[4] Rear seat
Bose Premium Audio System
Lights HID headlamps, bi-xenon
In-Dash Navigation[6]

Interactive Drive Control System (GS-specific)
Wheels REH 19" V-spoke painted alloy
Steering Power, variable assist, electric
GS-Specific Fascias and Rockers
GS-Specific Dual Exhaust
GS-Specific Badging
GS-Specific Sport Seats, Heated Steering Wheel, Sport Pedals
Brembo Front Brakes 4-wheel anti-lock disc
HiPer Strut Front Suspension
Mouldings Satin finish surround
Rear Lip Spoiler
Front and Rear Park Assist
Driver Information and Cluster Display Enhanced 203 mm (8") diagonal multi-configurable

AVAILABLE OPTIONS FOR GS GROUP:

All-Wheel Drive With HiPer strut front suspension and H-arm rear suspension (Automatic transmission only)
Moonroof Power, tilt-sliding with sunshade
Wheels RTJ 20" V-spoke polished alloy
With performance tires[8] (Summer only)
Transmission 6-speed manual (FWD only)
Driver Confidence Package 1 Includes Side Blind Zone Alert with Lane Change Alert, Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Indicator and Memory Package (Requires power tilt-sliding moonroof)
Driver Confidence Package 2 Includes Automatic Collision Preparation and Adaptive Cruise Control (Requires automatic transmission and Driver Confidence Package 1)
Engine Block Heater

WHEELS

RSB 17" SILVER PAINTED ALLOY

REH 19" V-SPOKE PAINTED ALLOY

PXR 18" SILVER PAINTED ALLOY

RTJ 20" V-SPOKE POLISHED ALLOY

Q6Y 18" CHROMED ALLOY

COLOURS

- SUMMIT WHITE[9]
- WHITE DIAMOND TRICOAT[10]
- CHAMPAGNE SILVER METALLIC[9]
- QUICKSILVER METALLIC
- COPPER RED METALLIC
- CRYSTAL RED TINTCOAT[10]
- SMOKY GREY METALLIC
- GRAPHITE BLUE METALLIC[9]
- BLACK DIAMOND TRICOAT[10]
- BLACK ONYX[9]

[1]IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit intellilink.buick.ca for more details. [2]Not compatible with all devices. [3]Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. [4]A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. [5]Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. [6]At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. [7]2014 Regal fuel consumption based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. [8]Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard-profile tires. This type of damage is not covered by the New-Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection. [9]Not available on GS. [10]Additional charge, premium paint. [11]Cargo and load capacity limited by weight and distribution.

FSC Mixed Sources
Product group from well managed forests, controlled sources and recycled wood or fiber
www.fsc.org Cert no. SCS-COC-00533
© 1996 Forest Stewardship Council

IMPORTANT WORDS ABOUT THIS BROCHURE

BUICK OWNERSHIP: IT'S A GOOD FEELING.

- 4-year/80,000 km New-Vehicle Limited Warranty[1]
- 6-year/110,000 km Powertrain Component Limited Warranty[1] with $0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation[1]
- 6-year/110,000 km 24/7 Roadside Assistance[1]
- 6-year/unlimited km rust-through perforation coverage[1]
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)[1]
- 8-year/160,000 km coverage on eAssist components[1]

[1]Whichever comes first. Conditions and limitations apply. See dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:[2]

- **GM PROTECTION PLAN (GMPP) –** The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **GM GOODWRENCH SERVICE –** With GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- **BUICK OWNER CENTRE –** As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at **buickowner.ca.**

[2]Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING –** On-the-spot financing, see dealer for full details.[3]
- **GM STUDENT BONUS PROGRAM –** Students or recent graduates of high school, college or university[4] may be entitled to receive a Student Bonus vehicle redemption allowance of $500 or $750[5] (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **THE GM CARD –** GM cardholders may redeem up to $3,500 GM Card® earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.[5] For full program details, please visit **thegmcard.ca.**

[3]Subject to eligibility. [4]Conditions and limitations apply.
[5]Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at **buick.ca.**
- The GM Customer Care Centre at **1-800-GM-DRIVE** (**1-800-463-7483** or **1-800-263-3830** for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

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